

General Rules and Regulations

C4F Davos Awards Kyiv

Annual Excellence Awards for Communication Professionals

The **C4F Davos Awards Kyiv** (regional session of global awards) recognize outstanding individual communicators and/or companies with a creative professional approach and innovative vision of the future of communications.

The Personal Awards are to be given to professionals with a strong influence on the improvement of communications and truly effective contribution in fostering new trends for the development of the communication industry worldwide.

The Corporate Awards are to be given to companies setting the standards for effectiveness and professionalism within the global communication industry and demonstrating creativity in the realization of their communication strategies and campaigns.

The C4F Award is developed in partnership with the non-profit World Communication Forum Association (WCFA), with part of the generated capital to be spent on the WCFA's initiatives.

The idea of the Award is:

See the future, and the future will see you!

PROVISIONS:

1. C4F Davos Awards Kyiv categories:

1.1. Personal Awards

1.1.1. Titan of the future

We live in the New Renaissance era, when a new type of people emerge – people, who are creative in every aspect, available 24/7, committed to the high business and ethical standards of true global leaders. Some call them multitaskers, but we consider them to be the re-born Leonardo-s, the new Titans of our new epoch.

1.1.2. Idea of the Future

Nominees for this award are representatives of the innovative, creative economy, where communicating what does not yet exist has become a key factor in the development of adequate communication environment for innovations.

1.2. Corporate Awards

1.2.1. Technology of the Future

Technology is everything. This category is for those leaders among the technological companies, who foresee the future and strive for strengthening the social impact of their product.

1.2.2. Trust of the Future

Today's challenge in terms of reliability is placed before all companies. The best among them are the ones whose teams know how to gain and keep the client's trust.

2. **C4F Davos Awards Kyiv Nominations**

2.1. The above C4F Davos Awards Kyiv are awarded at the annual WCFDavos Kyiv.

2.2. A nominee can be any person or company/organization who meets one or several of the following criteria:

2.2.1. Influences Ukrainian and global communication industry or creates new standards for it;

2.2.2. Is the leader of any professional communities;

2.2.3. Shapes up the vision of the future world of communications.

3. **C4F Davos Awards Kyiv Jury**

3.1. Judging panels composed of former winners of C4F Davos Awards Kyiv and leaders of the global communication industry;

3.2. There's no limit as to the number of persons within the judging panels;

3.3. There are two judging panels:

3.3.1. Jury for C4F Personal Awards, judging all personal awards listed in Art. 1.1.

3.3.2. Jury for C4F Corporate Awards, judging all corporate awards listed in Art. 1.2.

3.4. The Jury selects all winners according to the process of nomination and selection.

3.5. Depending on the type and number of nominations submitted, the Jury may have to evaluate up to 4 award in both categories, yet not obligatorily all of them.

3.6. If there is a conflict of interests and a Jury member represents a person/organization nominated, the same Jury member is not allowed to take part in the selection and voting procedure for the categories with all such nominations.

4. **Candidacy Criteria**

4.1. The Nominee should be a leader of a professional community and/or should have a strong influence on the improvement of communications;

4.2. Contribution in fostering new trends for the development of the communications industry worldwide;

4.3. Professional achievements and compliance with the selection criteria for the relevant Award category.

5. **Process of Nomination**

5.1. Nominations can be submitted by individuals, companies, state/public organizations.

- 5.2. Self-nominations are also acceptable.
- 5.3. The Candidate should be nominated for one or several Awards according to the list of the above C4F Davos Awards Kyiv.
- 5.4. Minimum 2 nominations per category should be received, so that the category is eligible for announcement in the short-list of finalists (Shortlist).

6. Process of Selection

- 6.1. Stage 1. 7 weeks prior to event. Submission of nominations gets opened;
- 6.2. Stage 2. 2 weeks prior to event. Deadline of submissions, The Jury starts work;
- 6.3. Stage 3. 5 days prior to event. Short list announcement: The Jury assesses all candidates and announces a short list of the finalists;
 - 6.3.1. Short-listed categories and their finalists are announced only upon minimum 2 nominations submitted in the respective category and evaluated by the Jury.
- 6.4. Stage 4. Awarding the winners: the Gala ceremony takes place during the annual WCFDavos Kyiv.

7. Submissions - Data Relevance

- 7.1. First name, Last name/Company name;
- 7.2. Country of residence/operation;
- 7.3. Age/year of foundation;
- 7.4. Current place of employment, position/status;
- 7.5. Public statuses, awards, prizes;
- 7.6. Description of professional achievements in the current year: what kind of achievements are the reason for receiving the Award;
- 7.7. Proof of compliance with the Award criteria: documents, links to the profile, links to projects and key achievements;
- 7.8. Contact details.

8. C4F Davos Awards Kyiv Ceremony Format

- 8.1. C4F Davos Awards Kyiv Ceremony shall be held during a Gala Dinner at the annual WCFDavos Kyiv;
- 8.2. All winners are announced on the website of C4F Davos Awards Kyiv c4f.forumdavos-kyiv.org/.